

Government of Jammu and Kashmir
Tourism Department
Civil Secretariat, J&K Srinagar

Subject: Constitution of Committees for mapping and promotion of adventure Tourism.

Government Order No. 60 - JK (TSM) of 2023
Dated 09-05-2023

Sanction is hereby accorded to the constitution of following provincial level Committees for mapping and promotion of adventure tourism in the UT of J&K:

Kashmir Division:

1.	Director Tourism, Kashmir	Chairman
2.	Chief Executive Officers of all Tourism Development Authorities of Kashmir Division	Members
3.	Deputy Director (Adventure) Tourism Kashmir	Member Secretary

Jammu Division:

1.	Director Tourism, Jammu	Chairman
2.	Chief Executive Officers of all Tourism Development Authorities of Jammu Division	Members
3.	Deputy Director (Adventure) Tourism Jammu	Member Secretary

The above committees shall submit their report within 20 days from the date of issuance of this order. The committee will also take inputs from the Experts/Institutions dealing with the subject so as to devise a strong policy grounded in good research.

Terms of reference (ToF) of the committees are as under:
The Committee shall:

1. Undertake detailed study/mapping of the potential of adventure tourism in J&K.
2. Suggest innovative/proficient methods for promotion of adventure tourism at the national/international platforms.
3. Suggest innovative ways and means for infrastructure development for promotion of Adventure Tourism in J&K.
4. Furnish list of different segments/activities of adventure tourism that may be developed in the UT.
5. Suggest new destinations/areas having adventure potential on the basis of its topography/natural features.
6. Provide any other suggestions relevant to the subject, on which department requires to act upon.

By order of the Government of Jammu and Kashmir.

Sd/-
(Dr. Syed Abid Rasheed Shah) IAS
Secretary to the Government

No. TSM-Pub/ 7/2023

Dated: 09-05-2023

Copy to the:-

1. The Director Tourism, Jammu/Kashmir.
2. Chief Executive Officers, All Tourism Development Authorities, Jammu/Kashmir.
3. Deputy Director (Adventure), Tourism Jammu/Kashmir.
4. Pvt. Secy/P.A to Secretary to the Government, Tourism Department.
5. Government Order file (w.2.s.c).
6. Incharge Website.

(Arshad Hussain Bhat)
Under Secretary to the Government